



Large Format Print Ready Specifications

C-Squared only considers artwork to be print-ready if it meets the following requirements, and no further adjustments are required in-house. To avoid additional costs to your printing (incurred when our designers are required to make final adjustments before printing), please ensure that you are providing us with print-ready artwork, you have checked through the requirements below and your material is, in fact, ready for print.

C-Squared will not be responsible for files being overlooked or not proofed. All files should be created in CMYK. If you're unsure about whether or not your artwork is print-ready, if you require a further explanation, please email us:

brandon@c-squared.biz or james@c-squared.biz

Files

We prefer PDF files created to print ready specifications. Color images should be down-sampled to 100DPI. The PDF color space should be four-color CMYK, unless Spot colors are required. Bleed and trim marks should be included if required. ***Files provided in any other format would require our designers to correct the file and will incur a minimum \$15.00 set up fee.***

Fonts

Please ensure that all fonts are embedded in the PDF document or make sure you convert fonts to outlines to prevent any issues with fonts. ***Files provided without fonts outlined would require our designers to correct the file and will incur a minimum \$15.00 set up fee.***

Images

If there are any images within in the document, they must be saved as CMYK and no less than 100dpi, preferably in PSD or TIF to ensure quality.

Contour Cutting

Contour Cuts need to be set up with a vector stroke line named CutContour. Instructions can be downloaded off our website www.c-squared.biz - FYI tab - How to prepare Contour Cut Jobs. ***Files without cut contours would require our designers to correct the file and will incur a minimum \$15.00 set up fee.***

Spot Colors

Please specify if the job is to be printed with spot color. All spot colors need to be clearly specified. Pantone (PMS) colors preferred. Spot colors should go through a proofing process which can delay the turn time and add proof cost.

Bleed, Trim Marks

Bleed and Trim Marks are only needed if the printed material is getting mounted onto a pre-cut sheet. If your document has color or images placed off the edge of the page, a .25" bleed is required. Trim marks (use solid lines) are to be included so the document can be trimmed to the desired size. Trim marks are to be set outside the print area.

Email

Please send finished artwork to: ***orders@c-squared.biz*** or if you have any questions relating to these specifications please email us before sending finished artwork

brandon@c-squared.biz or james@c-squared.biz